



ASPEN VALLEY  
LAND TRUST

**2024 SPONSORSHIP OPPORTUNITIES**







## YOU CAN PROTECT LAND, CONNECT COMMUNITY, AND MAKE A FOREVER IMPACT

Aspen Valley Land Trust has partnered with landowners and our community since 1967 to forever protect over 46,000 acres of spectacular land. This includes 10 public parks, 30 miles of hiking and biking trails, 100 miles along rivers and streams, and over 30,000 acres of important winter habitat for deer and elk. Almost anywhere you go in the Roaring Fork or Colorado River valleys, you will come across open landscapes and community spaces that will remain protected forever.

Local businesses, residents, and visitors understand the value of open landscapes and our connection to them, whether for wildlife, local food production, recreation, or stunning views. Conservation is core to the culture of our community and to your clients' values. **AVLT needs business partners like you to conserve our most treasured lands and connect community to open lands and one another.**



## 2024 SPONSORSHIP LEVELS

\$20,000

### **EXCLUSIVE PRESENTING SPONSOR:**

## SUMMIT SPONSOR

Your Summit Sponsorship is the peak support for AVLT's forever mission protecting farms and ranches, vital wildlife habitat, and over 100 miles of river and stream frontage.

### **Benefits include:**

- Annual recognition as Exclusive Presenting Sponsor of events
- Name and logo featured on event advertising and invitations
- Presenting sponsorship logo on the AVLT website
- 1 complimentary table at Save the Land fundraiser
- 12 complimentary Springfest tickets
- Personalized lunch tour (horseback or foot!) of conserved land for you or your clients
- Featured as Business Partner of the Year in AVLT's annual report (includes logo, quote, and partnership overview)
- Logo in bi-monthly eNewsletter to 2,800 constituents
- Post to 1,800 Facebook and 1,340 Instagram followers
- Option for event signage, tent placement, or other representation

\$10,000

## NORTH STAR SPONSOR

The North Star Preserve is an extraordinary open space resting at the foot of Independence Pass, forever protected in 2002. Your North Star Sponsorship helps protect more places like this and helps more of our neighbors enjoy rivers, trails, and wildlife.

### **Benefits include:**

- 1 complimentary table at Save the Land fundraiser
- 10 complimentary Springfest tickets
- Logo featured on event invitations and printed materials
- Logo on the AVLT website and in the annual report
- Logo in bi-monthly eNewsletter to AVLT's 2,200 constituents
- Post to 1,500 Facebook and 1,135 Instagram followers
- Option for event signage, tent placement, or other representation

*Will you protect the places you love?*



## 2024 SPONSORSHIP LEVELS



\$5,000

### SKY MOUNTAIN SPONSOR

Conserved for its incredible views, critical elk winter range, and miles of public trails, Sky Mountain Park is gem in the Roaring Fork Valley. Your Sky Mountain Sponsorship helps balance the needs of wildlife with community access to special places.

**Benefits include:**

- 2 complimentary tickets to Save the Land fundraiser
- 6 complimentary Springfest tickets
- Logo on AVLT website and in the annual report
- Logo in bi-monthly eNewsletter to 2,200 constituents
- Logo on event printed materials

\$3,000

### CROWN MOUNTAIN SPONSOR

The breadbasket of the Roaring Fork valley sits at the base of Crown Mountain with a number of forever protected working ranches and farms. Your Crown Mountain Sponsorship helps protect scenic open space and local agriculture to sustain our communities.

**Benefits include:**

- 4 complimentary Springfest tickets
- Logo on the AVLT website and in the annual report
- Sponsor listing in bi-monthly eNewsletter to 2,200 constituents
- Logo on event printed materials

## 2024 SPONSORSHIP LEVELS



\$1,000

### FLYING DOG SPONSOR

The first ever conservation easement donated to AVLT, Flying Dog Ranch in Carbondale has deep roots in the community. Your Flying Dog Sponsorship will grow the spirit of saving land in our special valleys from Independence Pass to the Roan Plateau.

**Benefits include:**

- Sponsor listing on AVLT website and in the annual report
- Sponsor listing in eNewsletter to 2,200 constituents
- Sponsor listing on event printed materials

\$500

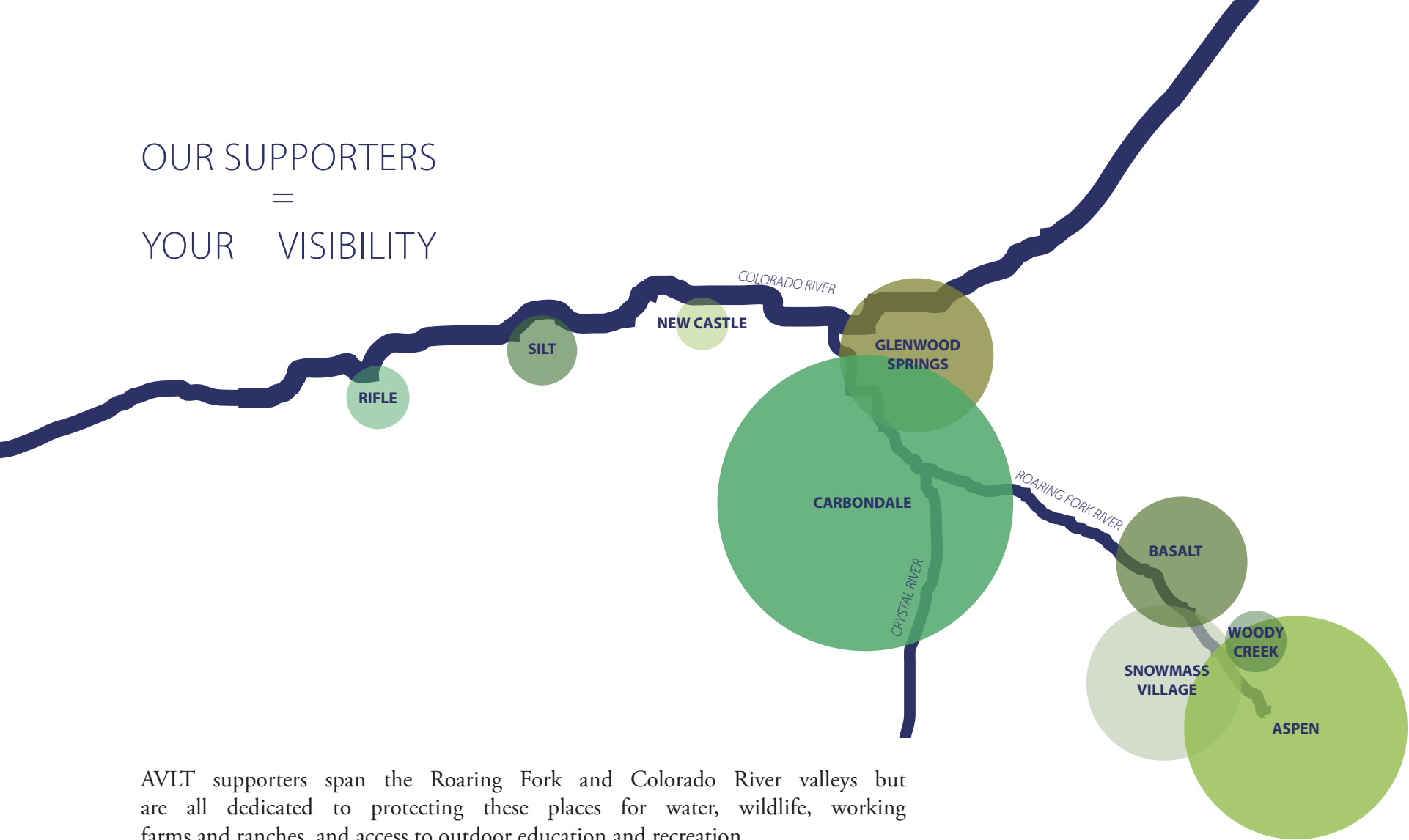
### COMMUNITY SPONSOR

Our community needs conservation, and conservation needs our community. Your Community Sponsorship helps us engage our community to connect with the land and one another, to foster the next generation of conservationists.

**Benefits include:**

- Sponsor listing on AVLT website and in the annual report
- Sponsor listing on event emails and printed materials

OUR SUPPORTERS  
=  
YOUR VISIBILITY



AVLT supporters span the Roaring Fork and Colorado River valleys but are all dedicated to protecting these places for water, wildlife, working farms and ranches, and access to outdoor education and recreation.

**Highlights of sponsorship visibility in 2023:**

- Sponsor logos and listing were included in 38 emails to over 3,000 active subscribers.
  - Average open rate of 48%
- A total of 825 event attendees and volunteers received communication materials including sponsor recognition pre-, post-, and during events.
- Sponsor logos and listings were included on 6 pages of AVLT's website.



## 2024 AVL T CALENDAR OF EVENTS

| DATE         | EVENT                 | LOCATION       | ATTENDANCE |
|--------------|-----------------------|----------------|------------|
| FEBRUARY 7   | FOR LOVE OF LAND      | TACAW          | 75         |
| MAY 19       | SPRINGFEST            | STRANG RANCH   | 400        |
| JULY 11      | SAVE THE LAND         | T-LAZY-7 RANCH | 150        |
| OCTOBER TBD  | PARTY IN THE PASTURE  | COFFMAN RANCH  | 400        |
| YOU NAME IT! | FARM-TO-TABLE DINNERS | COFFMAN RANCH  | 12         |







**You can protect the future of these valleys.**  
Thank you for supporting the water, wildlife,  
and the special places and people you love.

TO BECOME A SPONSOR,  
CONTACT JEFF DAVLYN AT  
**JEFF@AVLT.ORG** OR  
**(970) 963-8440**